



Uplifting Lives Through Service

Presented by: Austin Wyrick/ Founder

Pick It Up Las Vegas Charity Golf Tournament @



ABOUT US



Who We Are

Pick It Up Las Vegas is a nonprofit dedicated to uplifting lives through community service, environmental cleanup, and compassion for the unhoused and recovery communities.



Our Mission

"Hope Lies in the Mess."

We believe transformation happens when people are given purpose, dignity, and the opportunity to serve.



What We Do

Organize large-scale trash cleanups across Las Vegas.

Build bridges between recovery communities, local residents, and partners.

THE PROBLEM

Trash in Our City



Las Vegas neighborhoods, tunnels, and public spaces are overflowing with litter.

The problem affects tourism, safety, and community pride.

Despite city efforts, trash continues to pile up in areas often ignored.



Handout Culture in Recovery



Too often, people in recovery or experiencing homelessness are given handouts without dignity or purpose.

This approach can create dependency yet does not encourage long-term change.

People thrive when given the opportunity to work for what they need — not just receive charity.

OUR BELIEF:

Clean communities and restored lives go hand in hand.

OUR CURRENT IMPACT

WHAT WE'VE DONE SO FAR



27 cleanup events hosted across Las Vegas.



400+ bags collected – over 10,000 pounds of trash removed.



Partnerships with Shine City, Shine A Light, Home Depot, Lowe's, Star Nursery, 8th District Courts, and more.



Engaged 200+ volunteers from recovery and local communities.

EARLY RESULTS

Recognition from businesses and community members.



Growing volunteer base and public support.



Proof the Pick It Up model works.

FUNDRAISING GOAL

Raise \$100,000 through the Pick It Up Las Vegas Charity Golf Tournament.

USE OF FUNDS



OFFICE & COMMUNITY SPACE
Operations hub, AA meetings, recovery & service org events.



LAUNCH THE PICK IT UP PROGRAM
Compensating individuals with necessities for community cleanup service.



EXPAND COMMUNITY IMPACT
More cleanups, stronger partnerships, wider outreach.



WHY THIS MATTERS (ROI FOCUSED)!



Community Impact

- Cleaner neighborhoods improve safety, health, and pride in Las Vegas.
- Reducing litter protects the desert environment and wildlife.
- A cleaner city benefits tourism and local business growth.

Human Life Impact

- Replaces handouts with purpose-driven opportunities.
- Builds dignity and self-worth by allowing people to work for what they need.
- Creates a pathway of accountability and transformation for those in recovery.

BOTTOM LINE



WE WANT TO MAKE LAS VEGAS A CLEAN AND SAFE PLACE BY TRANSFORMING LIVES THROUGH SERVICE!

SPONSORSHIP OPPORTUNITIES



+ Bonus Add-On Options for Any Tier

SPONSORSHIP OPPORTUNITIES

**TITLE
SPONSOR**

\$25,000

- **Naming Rights:** Tournament presented by *[Sponsor Name]* (logo on every piece of branding).
- **Premier Signage:** Large logo on entry banners, carts, scorecards, and dinner stage.
- **Speaking Opportunity:** 5-min welcome speech at dinner/award ceremony.
- **Branded Giveaway:** Their logo on a tournament item (e.g., golf towels, balls, hats, bags).
- **Media Package:**
 - Featured in press releases.
 - Dedicated spotlight post on all social media channels.
 - Logo + link on PickItUpLV.com homepage for 12 months.
- **VIP Experience:** 2 foursomes (8 players total) with priority tee times, upgraded carts, and concierge service.
- **Year-Round Recognition:** Logo featured at Pick It Up cleanups & events for the next 12 months.

SPONSORSHIP OPPORTUNITIES



**GOLD
SPONSOR**

\$10,000

- Logo on event signage, carts, and digital materials.
- 1 branded item in player gift bags (e.g., water bottles, tees, divot tools).
- Recognition at dinner & on social media.
- 1 foursome entry (4 players).
- Logo featured on website sponsor page for 6 months.

SPONSORSHIP OPPORTUNITIES

**SILVER
SPONSOR**

\$5,000

- Logo on hole signage + shared signage at check-in area.
- Recognition during event announcements.
- 2 player entries included.
- Logo featured on website for 3 months.
- Option to sponsor a contest (Longest Drive, Closest to the Pin, Putting Contest) — includes signage at that hole + announcement.

SPONSORSHIP OPPORTUNITIES



BRONZE SPONSOR

\$2,500

- Logo on event program & shared signage.
- Recognition on social media.
- 1 player entry included.
- Option to host a booth/table at the event (marketing materials, samples, giveaways).

SPONSORSHIP OPPORTUNITIES



**HOLE
SPONSOR**

\$1,000

- Custom signage at 1 hole.
- Option to host an activity/game at their hole (giveaway, drink station, branded experience).

SPONSORSHIP OPPORTUNITIES

**COMMUNITY
PARTNER**

\$500

- Name/logo on event program.
- Shoutout on social media before/after the event.

INDIVIDUAL ATTENDEES

**IMPACT
PLAYER**

\$150

- Covers round of golf, golf cart, and range balls.
- Comes with food after the tournament!

Marketing Benefits for Sponsors

EVENT EXPOSURE

100+ golfers &
community reach.

BRAND VISIBILITY

Signage, website,
social media,
shirts.

EVENT EXPOSURE

Align with service,
recovery, dignity.

ONGOING RECOGNITION

Featured at cleanups
& on website
year-round.

Join Us in Uplifting Lives Through Service

**Help us raise \$100,000
to expand cleanup
efforts, launch the Pick
It Up Program, and
open a community hub.**

**Together, we can clean up the
city and uplift the community.**



**Get Involved Today!
Austin Wyrick**

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